

**2020 OPTIMA EX**

MODEL/OPT.CODE: 54242 / 010  
 EXTERIOR COLOR: SNOW WHITE PEARL  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L11LG410257  
 PORT OF ENTRY: WEST POINT

Sold To: FL021 Ship To: FL021  
 Boniface-Hiers Kia  
 3890 W. NEW HAVEN AVENUE  
 MELBOURNE FL 32904

**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**

Drive Mode Select (DMS)

**KIA DRIVE WISE DRIVER-ASSIST TECHNOLOGY**

Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

**WARRANTY**

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE**

**\$ 26,990.00**

**COMPARE EX FEATURES**

Added to/in place of standard LX features

- 1.6L Gas Direct-Injection Turbo Engine
- 7-Speed Dual Clutch Transmission
- Power Adj. Driver's Seat w/ Power Lumbar
- Heated Front Seats
- Leather Trimmed Seating
- Smart Key & Push Button Start
- Smart Cruise Control w/ Stop & Go
- Electronic Parking Brake w/ Auto Hold
- Dual Zone - Full Auto Temp Control
- Rear Passenger Air Vents
- Wireless Phone Charger
- UVO link (1 yr trial; see owners.kia.com for details)
- Sirius/XM w/ Free 3-Month Subscription\*
- Acoustic Front Door Windows
- Auto-Dimming Rearview Mirror
- LED Tail Lamps
- Projector Fog Lamps
- 17" Alloy Wheels

Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

Included  
 Included  
 Included  
 Included  
 Included

**ADDITIONAL INSTALLED EQUIPMENT:**

(In addition to or in place of standard features)

Snow White Pearl Paint \$495.00  
 Carpeted Floor Mats \$135.00  
 Cargo Net \$50.00  
 Wheel Locks \$60.00

**MSRP INCLUDING OPTIONS**

**\$ 27,730.00**

INLAND FREIGHT AND HANDLING

**\$ 925.00**

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE**

**\$ 28,655.00**

TOTAL ADDITIONAL WEIGHT: 8.6



When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy policy on www.kia.com.

**Fuel Economy**

**31** MPG  
 combined city/hwy  
**27** city  
**37** highway  
 3.2 gallons per 100 miles

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

You save  
**\$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost  
**\$1,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)

This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score**



Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal**

Driver



**Crash**

Passenger



Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side**

Front seat



**Crash**

Rear seat



Star ratings based on the risk of injury in a side impact.

**Rollover**



Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars ( ) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**